



COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

Doug Epperhart
President

Dean Pentcheff
Vice President

Sheryl Akerblom
Treasurer

1840 S Gaffey St., Box 34 • San Pedro, CA 90731 • (310) 918-8650
cspnclive@gmail.com

August 22, 2023

Los Angeles City Council Member
Andrew.Pennington@lacity.org
Terri.Osborne@lacity.org

Sent Via Email

Re: Opposition to Metro Transportation Communication Network Program

The following resolution was approved at the August 21, 2023 meeting of the Coastal San Pedro Neighborhood Council Board.

Whereas on January 12, 2022, the City Council entered into a Memorandum of Agreement (MOA) with Metro to move forward with the Metro Transportation Communication Network program without any notice to or input from the public and prior to the commencement of an Environmental Impact Report (EIR) process, and with a \$1 million penalty clause to cover Metro's CEQA costs if the City decides not to move forward with the program;

Whereas as a result of the MOA, the City handed over its power as CEQA lead agency to Metro and the Metro Board subsequently moved forward and approved the program on January 26, 2023, including approval of an EIR with overriding considerations impacting City resources;

Whereas the Metro Transportation Communication Network program is a digital billboard advertising program for which seven out of every eight images would be for advertising and only one out of every eight images would be dedicated to transportation-related communications;

Whereas digital billboards with changing images are documented in safety studies as distracting to drivers, creating dangerous situations which will undermine the City's "Vision Zero" goals;

Whereas the Metro Transportation Communication Network program will bring blight to the visual environment of 22 Community Plan areas; and

Whereas digital billboards have been shown to capture personal data from passers-by without permission and the extent of data gathering and protections for the public, including data storage security, has not been addressed.

Therefore be it Resolved, the Coastal San Pedro Neighborhood Council opposes adoption of the City ordinances that would result in the approval and implementation of the Metro Transportation Communication Network digital advertising program.

CIS to Council File 22-0392

Sincerely,

A handwritten signature in black ink that reads "Douglas Epperhart". The signature is written in a cursive style with a long, sweeping tail on the letter 't'.

Doug Epperhart, President
On behalf of the Coastal San Pedro Neighborhood Council Board

CC:
Pamela.Thornton@lacity.org
Christian.L.Guzman@lacity.org
Vince.Bertoni@lacity.org
Kevin.Keller@lacity.org
William.Lamborne@lacity.org
Randall.Winston@lacity.org
losangelesbeautiful@gmail.com