



COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

Doug Epperhart
President

Dean Pentcheff
Vice President

Sheryl Akerblom
Treasurer

1840 S Gaffey St., Box 34 • San Pedro, CA 90731 • (310) 918-8650
cspnclive@gmail.com

July 27, 2022

TO: Councilmember Joe Buscaino
Councilmember Paul Krekorian
Councilmember Marqueece Harris-Dawson

The following Resolution was passed at the July 18, 2022 meeting of the Coastal San Pedro Neighborhood Council Board:

Motion regarding Sidewalk and Transit Amenities Program (STAP) digital signs.

Whereas, Coastal San Pedro Neighborhood Council has previously expressed serious concerns regarding the Sidewalk and Transit Amenities Program (STAP) and about digital signs in particular (see attached letters dated January 18, 2022 and January 27, 2020);

Whereas, the program will involve the collection of individuals' personal data, and the City does not define what data will be collected, which vendors and/or City departments will have access to it, or how it will be used;

Whereas, the program has moved forward for City Council review having been mis-represented to the public and without addressing critical concerns and questions raised during public outreach;

Whereas, the further failure to produce an Environmental Impact Report and perform a full CEQA review is problematic, and the introduction of a new L.A. Municipal Code (LAMC) within the STAP Mitigated Negative Declaration is inappropriate, as there already is a dedicated LAMC to allow for advertising on the public right-of-way for transit shelters;

Whereas, the failure to incorporate any formal avenues for input and consideration from Neighborhood Councils or from the local City Council District Offices on future placement of structures (in this program or in any new programs resulting from the new LAMC) is unacceptable.

Resolved, the Coastal San Pedro Neighborhood Council opposes the action of the L.A. City Council related to digital signs in Council Files 22-0392, 21-0600-S110, and 20-1536.

Be it further resolved, the Coastal San Pedro Neighborhood Council strongly opposes the collection of any person data in conjunction with this program.

Post to CF Nos. 22-0392, 21-0600-S110 and 20-1536.

Sincerely,

Doug Epperhart, President
On behalf of the Coastal San Pedro Neighborhood Council Board

CC: Diana Nave; Javier Gonzalez-Camarillo; Ryan Ferguson, CD-15; Barbara Broide, Coalition for a Scenic Los Angeles; Wendy-Sue Rosen, Coalition for a Scenic Los Angeles; Patrick Frank, Coalition for a Scenic Los Angeles; Phyllis Nathanson, City Planning



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Kathleen Martin

Secretary

Louis Dominguez

Treasurer

January 27, 2020

Phyllis Nathanson
Senior City Planner
Los Angeles City Planning Department
Phyllis.Nathanson@lacity.org (Sent via e-mail)

Please be advised that at a regular public meeting of the Coastal San Pedro Neighborhood Council Board held January 21, 2020, the Board approved and adopted the following Resolution:

Resolution Opposing Digital Billboards in Los Angeles

Whereas:

- Digital billboards are an imminent threat to neighborhoods;
- Digital billboards are dangerous to drivers and the pedestrians and cyclists who share the streets;
- No billboard should be erected without the input, approval and opt-in of local residents;
- Digital billboards are known contributors to congestion; and
- The incessant blinking of digital billboards causes disruption in human and wildlife sleep patterns and can lead to a host of maladies,

Therefore Be It Resolved that the Coastal San Pedro Neighborhood Council recommends that the Los Angeles City Council vote no on Digital Billboards.

Please contact Robin Rudisill, Chair of the CSPNC Planning Committee, at 310-721-2343 should you have any questions related to this letter.

Sincerely,

Doug Epperhart, President
On behalf of the Coastal San Pedro Neighborhood Council Board

cc: LA City Council, City Planning Commission, City Controller, Mayor, TeamAdZero@gmail.com, Councilmember Joe Buscaino, Aksel Palacios, Ryan Ferguson, Diana Nave.



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January 18, 2022

Sent via email

To: City Council Public Works Committee:

- Councilmember Blumenfeld councilmember.blumenfield@lacity.org
- Councilmember Lee councilmember.lee@lacity.org
- Councilmember DeLeon councilmember.kevindeleon@lacity.org
- Councilmember O'Farrell councilmember.ofarrell@lacity.org
- Councilmember Koretz paul.koretz@lacity.org

At the December 20, 2022 meeting of the Coastal San Pedro Neighborhood Council, the Board approved the following resolution:

Re: Resolution to request revised STAP Request for Proposal.

Whereas, on August 16, 2021 the Coastal San Pedro Neighborhood Council approved a motion in opposition to the City's proposed designs in the digital bus shelter plan, including such features as digital billboards and package drop off, and further requested that new proposals be prepared, including a CEQA analysis,

Whereas, a one-year extension of the digital bus shelter contract has been proposed and should be approved at the December Board of Public Works meeting.

Therefore, be it resolved, the Coastal San Pedro Neighborhood Council recommends that the one-year postponement be used to write a new Request for Proposal that respects the environment, health, safety and privacy. (CF-20-1536 and Board of Public Works)

Sincerely,

Doug Epperhart, President

On behalf of the Coastal San Pedro Neighborhood Council Board