



# COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

**Doug Epperhart**  
President

**Dean Pentcheff**  
Vice President

**Sheryl Akerblom**  
Treasurer

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November 22, 2022

To:  
City Councilmembers  
Trade, Travel, and Tourism Council Committee

The following resolution was passed by the Coastal San Pedro Neighborhood Council at the November 21, 2022 Regular Monthly Board Meeting:

### **Motion opposing the Interactive Kiosk Experience Program**

**Whereas** the City has plans to fast-track the installation of 300 to 500 interactive digital advertising kiosks — each 8 feet in height, along our public rights-of-way as the Interactive Kiosk Experience Program (“IKE”);

**Whereas** there are potential privacy violations related to data capture from those passing, and without the consent of those so affected; and

**Whereas** the City violates the City Charter by bypassing the City Planning Commission; and

**Whereas** there has been no CEQA environmental review process; there has been no financial analysis or review by the City’s Chief Legislative Analyst (CLA) or the Chief Administrative Officer (CAO); there has been no competitive procurement process and no RFP issued; there is inappropriate reliance on a Houston Texas RFP; there has been no public health review; there has been no traffic/public safety analysis related to digital signage and driver distraction; and

**Whereas** this program may undermine City authority to regulate billboards/off-site signage; many streets and areas across the City have already been targeted for IKE structures; this program is quickly taking shape without notice and without City Council having sought input from the public or Neighborhood Councils; and

Whereas Neighborhood Councils are charged with advising the City under the City Charter.

**Therefore Be It Resolved**, the Coastal San Pedro Neighborhood Council opposes the Interactive Kiosk Experience (IKE) program and asks that the City Council engage in a full and transparent outreach and public review process.

Community Impact Statement to be filed on Council File 22-1154

Sincerely,

Doug Epperhart, President  
On behalf of the Coastal San Pedro Neighborhood Council Board  
cc: Councilman Elect Tim McOsker